



**AHR**<sup>®</sup> EXPO

**Chicago**  
JAN 22-24, 2024

Attendance  
Report



## Statistical Overview

Verified Visitor Attendance .....	<b>35,278</b>	Net Sq. Ft. of Exhibit Space .....	<b>527,520</b>
Verified Exhibitor Attendance .....	<b>12,756</b>	Exhibiting Companies .....	<b>1,875</b>
Total Verified Attendance .....	<b>48,034</b>	International Exhibitors .....	<b>547</b>
International Visitors .....	<b>6,652</b>	Countries Represented .....	<b>39</b>
Countries Represented .....	<b>154</b>	Sponsors & Endorsing Associations .....	<b>31</b>
First-time Visitors .....	<b>14,086 (40%)</b>		

## Visitor Attendee Geographic Breakdown

### UNITED STATES

North Central .....	<b>12,464</b>
South Atlantic .....	<b>4,245</b>
Mid Atlantic .....	<b>4,040</b>
South Central .....	<b>3,306</b>
West Coast .....	<b>2,108</b>
New England .....	<b>1,192</b>
Mountain .....	<b>1,102</b>
Puerto Rico & US Territories .....	<b>169</b>

### INTERNATIONAL

Canada .....	<b>2,240</b>
Asia/Pacific Rim/Australia .....	<b>1,665</b>
South/Central America/Caribbean .....	<b>884</b>
Europe .....	<b>813</b>
Mexico .....	<b>629</b>
Middle East.....	<b>391</b>
Africa/All other regions .....	<b>30</b>

## Type of Business

Distribution .....	<b>10,641</b>
Contractors/Dealers .....	<b>9,156</b>
Manufacturers of HVACR and Allied Equipment & Components .....	<b>7,376</b>
Allied to the Field/Other .....	<b>3,418</b>
Engineering, Design & Construction .....	<b>2,783</b>
Facility/Building/Plant Mgt. & Operations .....	<b>843</b>
Education .....	<b>611</b>
Public Utilities .....	<b>360</b>
Publishing/Press .....	<b>90</b>

## Job Function

Senior Management .....	<b>12,913</b>
Marketing/Sales .....	<b>9,507</b>
Engineer/Architect .....	<b>5,098</b>
Technician .....	<b>2,014</b>
Not Given/Other .....	<b>1,387</b>
Purchasing .....	<b>1,087</b>
Operations/Maintenance .....	<b>1,025</b>
Consultant/Allied to the Field .....	<b>931</b>
Research/Product Design & Dev. ....	<b>856</b>
Publishing/Education .....	<b>460</b>

**40% residential; 70% commercial;  
47% industrial; 28% institutional**

(Note: attendees can choose multiple categories)

**64% have a role in purchasing**