

Contact:

Lucy Siegel, lsiegel@bridgeny.com , 212-583-1043, ext. 12 (New York)

Or Jessica Dolmer, Jessica@ecobee.com , 416.987.1024 (Toronto)

ecobee Smart Thermostat Will Be Exhibited at AHR Expo 2009

Toronto, January 12, 2009 –The ecobee Smart Thermostat will be on display at the AHR Expo 2009 (Air Conditioning, Heating and Refrigeration Expo), the world’s largest HVAC&R trade show, at McCormick Place in Chicago, January 26-28th. The thermostat will be demonstrated at ecobee’s booth, #6772, in McCormick Place’s South Building.

The ecobee Smart Thermostat is a seven-day programmable thermostat designed to help conserve energy, save money and reduce environmental impact. Homeowners can control the features of the Smart Thermostat remotely from anywhere they have Internet access using a personalized web portal on the ecobee web site. The thermostat features easy to read full color touch-screen programming, a one touch Quick Save setting, and live weather forecasts. The sleek-looking device blends with any décor. Suggested price is \$385 US and the thermostat is available from HVAC dealers throughout North America or from the ecobee web site, www.ecobee.com. ecobee calculates it will pay for itself in 12-18 months.

“The AHR Expo is the ‘coming out party’ for both ecobee and our Smart Thermostat,” said Stuart Lombard, ecobee’s president and CEO. “We are very excited about this chance to present ourselves and this product – already selling much faster than we thought – to such a huge gathering of HVAC professionals and journalists from around the country and the world.” He will be making a presentation about the thermostat and the company at the Expo, in McCormick Place’s North Building, in the New Product Technology Theatre, on Monday, January 26th at 4 p.m.

About ecobee

ecobee was founded in 2007 in Toronto to deliver intelligent conservation solutions. The company is building its product platform around The Leadership in Energy and Environmental Design (LEED) Green Building Rating System™. ecobee’s products are being sold for use in single family homes (both new and retrofitted) and multi-family dwellings. Last fall ecobee was selected as a *Red Herring* Top 50 Company, celebrating the most innovative and promising companies, and also chosen as a Canada Top 10 Technology Company. For more information, please visit www.ecobee.com.