

Where light meets the cloud™

FOR IMMEDIATE RELEASE: NOV. 27, 2023

Acuity Brands' Atrius chooses ControlBright's IoT solution

Nationwide supplier will use connectivity solution to meet client needs

HERMANTOWN, Minn.—<u>ControlBright</u>, a developer of remote-access and IoT connectivity, today announced that it will supply remote connectivity solutions to <u>Atrius</u>, a nationwide provider of intelligent building solutions to retailers, airports, healthcare groups, manufacturing facilities and more.

Atrius, a brand of <u>Acuity Brands Inc.</u> (NYSE: AYI) that focuses on making spaces smarter, greener and safer, chose ControlBright to provide remote access and IoT connectivity for its technology installations at client locations. Atrius provides intelligent building solutions as well as indoor positioning and location tracking for its clients.

Atrius sought a secure connectivity solution to process the large amounts of data generated in buildings of its clients.

"We have tested many solutions on the market," Acuity Vice President Talal Siddiqui said. "ControlBright's approach is unlike anything else we found. It was the perfect fit for our requirements, from security, reliability and serviceability aspects."

ControlBright developed a remote-access platform that allows users to easily manage a large number of devices remotely. The company's unique virtual private network application program interface, or VPN API, allows <u>programmatic management</u> of thousands of devices simultaneously, regardless of whether they are cloud-native.

"This partnership further legitimizes our IoT technology and platform," ControlBright founder and CEO Chad Behling said.

He added: "We have spent considerable time building out a new way to approach connectivity and remote access, a method that has proven to be novel compared with other solutions that are currently available in the market. We're pleased to welcome Atrius as our partner."

ABOUT CONTROLBRIGHT:

ControlBright is a company of dedicated technologists who have developed a revolutionary, cloud-controlled, remote-access platform. By supporting almost any IP device and through secure and remote cloud access, ControlBright saves companies time and increases efficiency by streamlining field service and support processes.

FOR MEDIA INQUIRIES:

Rob Karwath | Vice President | Aimclear rob@aimclear.com | 218-343-9418