

SAMSUNG

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Media Contact:

Tammika Stocker
Samsung HVAC
888-699-6067
marketing@samsunghvac.com

Samsung to Present an Experience at 2018 AHR Expo

ROANOKE, Texas, January 12, 2018 – Samsung’s booth (No. 5369) at the 2018 AHR Expo will captivate attendees with progressive technology, compelling system performance, and advanced central control options. The 2018 AHR Expo held at McCormick Place in Chicago, Illinois, January 22-24, 2018, will be the first to witness a series of new fresh air systems, Fresh Access™, at the Samsung booth. Samsung will also provide booth visitors with a Wind-Free™ experience highlighting advanced cooling technology that creates still air to cool a space. The engaging experience will allow visitors to feel the difference between standard cooling technology and Wind-Free™ advanced cooling technology.

Samsung is introducing various new products at the 2018 AHR Expo including: -40° low ambient cooling systems, dedicated outdoor air systems, energy recovery ventilation systems, and Wind-Free™ units* for residential and commercial applications utilizing thousands of micro holes to gently disperse cold air. Samsung’s booth will also showcase expansions to current product lines such as the Max Heat™ series and DVM S Eco which support advanced heating performance and efficiency at -13°F.

“The HVAC industry will experience new technologies, connectivity, and mobile support from Samsung this year. The AHR Expo is a valuable launchpad for us to reach a large audience of service professionals, engineers, and design build contractors,” said Russell Tavolacci, Senior Vice President and Chief Operating Officer of Samsung HVAC America. “We are doing more than just showcasing Samsung’s innovation, we are providing attendees the opportunity to realize the Samsung experience and most importantly the value it brings to them.”

Visit Samsung at booth no. 5369 inside of the 2018 AHR Expo in Chicago to discuss and experience innovative systems, controls, and mobile support. Samsung’s booth will include notable products such as the 360 Cassette, DVM Chiller, and Hospitality Management Solutions (HMS).

Samsung performs in the HVAC industry globally with business operations in 48 countries. Samsung HVAC America is the North American Headquarters for Samsung’s heating and cooling products with distribution channels throughout the United States and Canada. Samsung HVAC is growing the Samsung residential and commercial air conditioning business in North America by building, training, and supporting a network of specifying representatives, distributors, and installers. For more information about Samsung HVAC America visit www.samsunghvac.com.

**The Wind-Free™ unit delivers an air current that is under 0.15 m/s while in Wind-Free™ mode. Air velocity that is below 0.15 m/s is considered “still air” as defined by ASHRAE (American Society of Heating, Refrigerating, and Air-Conditioning Engineers).*

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