



BROWN TECHNICAL MEDIA CORP., A DIVISION OF PROBILITY MEDIA CORP., BRINGS TRAINING INNOVATION TO THE 2018 AHR EXPO

HOUSTON (January 4, 2018) – ProBility Media Corp. (OTCQB: PBYA) based in Houston, Texas, a leading technology company offering immersive experiences, digital learning and compliance solutions for the education and training markets, today announced that the Company will launch its new technologically advanced HVAC Training Course featuring virtual reality and digital animation at the AHR Expo 2018. The Company will be offering product demonstrations at booth #1649 at McCormick Place in Chicago, Illinois, January 22-24. Contact Samuel Kronman at 713-305-9768 for sales and appointments.

Brown Technical Media Corp., a division of ProBility Media Corp., has continued as a one stop shop for HVAC education, exam preparation and compliance materials for over 70 years and is honored to introduce its latest offering, HVAC Online Training Course, taught by the venerated industry instructor, Chris Walters. Chris has over 30 years' experience in the HVAC industry and holds a Class "A" Air Conditioning license in the State of Texas with refrigeration and process heating and cooling endorsements. He is the President and CEO of Extreme Air Conditioning Services, Inc., a commercial HVAC corporation that has been in business since 1996.

HVAC Online Training Course offers a fully immersive virtual reality experience with over 11 hours of training videos covering a wide variety of topics in the HVAC industry. The course includes 99 HD quality videos with practice quizzes and exams. The basic package contains a full year of access plus an ESCO EPA Section 608 Exam Guide, Brown Technical Ductulator and an EPA Exam Voucher. In addition, we offer the 20th Ed. Modern Refrigeration and Air Conditioning Textbook and Workbook. We are also developing a new workbook that correlates with the referenced materials expected to be released in the Spring of 2018.

"ProBility is disrupting the way education and training are traditionally delivered by replacing older education methods with immersive virtual and augmented reality (VR/AR) technologies supporting safety and training for industrial and construction businesses," stated Evan Levine, Chief Executive Officer of ProBility Media Corp. "We are excited to launch HVAC Online Training Course and offer the industry, at a competitive price, a more modern method of instruction that will accelerate the learning process and more rapidly propel the student toward certification."

For more information and a sample demonstration, visit <http://www.hvac.browntechnical.org>.

About ProBility Media Corp.

ProBility Media Corp. is an education and training technology company based in Houston, Texas, with offices in Florida, New York and Vermont. ProBility is executing a disruptive strategy of defragmenting the education and training market place by offering high quality training courses and materials using advanced technologies and preparing the workforce for excellence. ProBility services customers from the individual to the small business to the enterprise level corporation.

For more information, visit <http://www.ProBilityMedia.com>.

Forward-Looking Statements

This Press Release may contain certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements reflect the Company's current beliefs and are based upon information currently available to it. Accordingly, such forward-looking statements involve known and unknown risks, uncertainties and other factors which could cause the Company's actual results, performance or achievements to differ materially from those expressed in or implied by such statements. The Company undertakes no obligation to update or advise in the event of any change, addition or alteration to the information included in this Press Release including such forward-looking statements.

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