



FRIEDRICH

2019 AHR EXPO MEDIA INVITATION

SMARTER, FASTER, MORE EFFICIENT: FRIEDRICH LAUNCHES LATEST ROOM-BY-ROOM A/C INNOVATIONS AT 2019 AHR EXPO

As a leading U.S. innovator of room-by-room HVAC solutions, don't miss Friedrich's major product and technology announcements at the AHR Expo, Jan. 14-16, including:

- **DUCTLESS, NOW WITH LESS FUSS:** Friedrich introduces a major ductless system solution re-design that offers tremendous benefits for the trades, including making installation and ongoing maintenance simpler and more straight-forward than ever before
- **SMARTEST A/C SOLUTION(S) IN THE ROOM:** Friedrich becomes the only manufacturer to offer extensive and complete product lines of smart room A/C products, with a more intelligent user interface, bundling and smart energy management capabilities
- **AWARD-WINNING HEAVYWEIGHT:** Friedrich launches a bigger, more heavy-duty size for its award winning VRP solution, an IAQ all-star for multi-family applications

Choose between two exclusive Friedrich press opportunities at this year's AHR Expo to learn more about the company's latest products and technology, including:

FRIEDRICH PRESS ANNOUNCEMENT EVENT, MONDAY, 1/14 AT 3:30 P.M.

Join us for an exclusive press briefing at the company's booth #B3017 (attending press also are welcome to stay for the Friedrich happy hour event following the briefing).

FRIEDRICH PERSONAL BOOTH APPOINTMENTS, MONDAY – TUESDAY, 1/14-15

Schedule a personal, one-on-one booth tour/product briefing with a Friedrich product expert. Booth tour appointments may be scheduled anytime during regular show hours, Monday or Tuesday.

Press are invited to either one or both these opportunities. **RSVP by contacting Darcie Meihoff, darcie@leoketel.com or 971-998-3782.**

Thank you for your interest in Friedrich and we look forward to seeing you at the show.