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## **FieldEdge Announces Partnership with Atlanta Unicorn GreenSky Financial**

\*\* Please visit, <https://pr.cirlot.com/fieldedge-announces-partnership-with-atlanta-unicorn-greensky-financial/> to access the digital press kit with images and other digital assets.\*\*

**ATLANTA, GA** (January 15, 2019) – FieldEdge (formerly dESCO), the leading field service management software provider in the U.S., is pleased to announce its newest integration partnership with GreenSky<sup>®</sup>, a leading financial lending company, today at AHR Expo, the world’s largest HVACR trade show.

Since its humble beginnings, FieldEdge has experienced tremendous growth and overall success in the service management software industry. Originally known as Coastal Computer Corporation, and then dESCO, the company officially rebranded to FieldEdge in 2017. FieldEdge has accomplished many firsts in the overall industry, bringing the first service management software to market in 1979, releasing the first electronic dispatch board in the mid-90s and offering the first affordable mobile solution in the early 2000s.

FieldEdge has steadily achieved triple-digit growth, both in terms of revenue and company size, in the span of a few years, while adding various integration partners along the way. The latest partner to collaborate with FieldEdge is GreenSky, a leading financial lending company whose proprietary platform enables merchants to provide promotional payment options to consumers.

Following targeted market research conducted in 2018, FieldEdge examiners found that a key setback within the contracting industry came from delays in the process of obtaining loans. FieldEdge partnered with GreenSky so it could fully implement time-saving, paperless and user-friendly financing solutions to expedite the process and better serve the financial needs of customers.

Through GreenSky’s easy-access connection between bank and buyer, specialized training or company-issued technology is now unnecessary for contractors, and loans are carried out with ease and less wait time for customers. The purpose of the GreenSky integration is to condense the loan application and approval processes that ordinarily take up to two weeks. Service businesses in return are able to close larger deals sooner, get paid faster and increase overall company revenue.

“Consideration of the customer’s time and experience were the priorities behind this partnership,” said Connie Certusi, President of FieldEdge. “We are excited to have worked so closely with GreenSky and welcome an integration partner who allows us to expand our offerings to our customers, specifically financial offerings.”



Stop by AHR Expo booth B4686 for interview and photo opportunities, or come to celebrate the partnership between GreenSky and FieldEdge at the Glenn Hotel, Tuesday night, Jan. 15, at 6:30 p.m. RSVP to the party here, <https://fieldedge.com/ahr-party-2019/>. To learn more about FieldEdge, please visit [www.fieldedge.com](http://www.fieldedge.com).

#### **About GreenSky**

GreenSky, LLC, one of the leading financial technology companies in the country, provides technology-enabled payment solutions that power our partners to close more deals and create loyal customers. The GreenSky Program® has helped more than 10,000 merchants nationwide provide fast, frictionless and easy financing options. The GreenSky® Program is operated on behalf of, and financing is provided by, federally-insured, federal and state chartered financial institutions. GreenSky is based in Atlanta, Georgia. More information can be found at [www.GreenSky.com](http://www.GreenSky.com). GreenSky is a registered trademark of GreenSky, LLC.

#### **About FieldEdge**

FieldEdge is the leading service management software company, enabling contractors to run their businesses with ease. As the original software, FieldEdge has helped thousands of organizations increase sales performance and productivity by managing all aspects of their daily operations for 40 years. Having experienced double-digit growth in only one year, the company will continue on this trajectory in 2019 with innovative product features and partnerships. FieldEdge has offices in Fort Myers and Atlanta. To learn more visit <https://www.fieldedge.com> or contact us at 800-226-7529.

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