

At the 2019 AHR Expo, Friedrich will be showcasing its newest and most innovative solutions (booth #B3017). Attend the Friedrich press briefing or schedule a booth tour at the show, request interviews or images by contacting Darcie Meihoff, on behalf of Friedrich, (971) 998-3782 or darcie@leoketel.com

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FRIEDRICH EXPANDS AWARD-WINNING VRP HVAC OFFERING FOR MULTI-FAMILY, LIGHT-COMMERCIAL APPLICATIONS

SAN ANTONIO, Texas—Bigger, more powerful and with the capability to deliver conditioned outside air, Friedrich Air Conditioning Co., a leading U.S.-based manufacturer of air conditioners and other home environment products, is now offering its award-winning VRP® (Variable Refrigerant Packaged) Heat Pump system in a larger three-ton size.

Originally available in one or two-ton capacities typically used for lodging and hospitality properties, Friedrich is debuting the larger capacity VRP as the ultimate solution for multi-family and other light-commercial applications at the 2019 AHR Expo in Atlanta, Jan. 14-16, 2019.

The expanded Friedrich VRP line up is based on the company's innovative, award-winning technology that features variable refrigerant flow and a Precision Inverter Compressor designed to deliver exceptional cooling and heating performance capabilities, increased efficiencies and reduced sound. VRP offers the convenience and maintenance advantages of a closet-mounted, single packaged unit, which is easier to install and maintain, along with customizable comfort for occupants—all without the cost or complexity of a large central air system.

With Friedrich's FreshAire™ technology, VRP is an indoor air quality game changer, earning kudos for patents-pending make-up air (MUA), MERV-8 air filtration and sophisticated humidity control capabilities that include onboard sensors that monitor and adjust compressor speeds to enhance dehumidification. Last year, Friedrich introduced an enhanced dehumidification option for regions that suffer from high humidity that also will be available for the new VRP three-ton size.

Exceptional room-by-room indoor air quality made possible via simple to install and maintain, efficient and customizable solutions continues to be a major story for Friedrich. The company is doubling down on innovative solutions based on its FreshAire technology that are designed to help building owners meet AHSRAE 62.1-2013 requirements, the standard for conditioned fresh air. Since last year, Friedrich has integrated FreshAire into more of its product offerings, from VRP to its PTAC product line.

“Our customers understand the major benefits that better indoor air quality has for reducing maintenance issues and promoting a healthier indoor environment,” said TJ Wheeler, Friedrich VP of Marketing and Product Management. “With our new three-ton VRP option, Friedrich now has a full range of sizes capable of delivering optimal room-by-room comfort and conditioned air, designed to fit just about any need.”

About Friedrich



Founded in 1883, Friedrich has manufactured room air conditioners since 1952. Friedrich is a leading manufacturer of air conditioners and other home environment products. Constructed of the highest quality components, Friedrich products are built to exacting standards and are among the most sophisticated, energy efficient and quietest available. For more information, please visit www.friedrich.com

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