



## STATISTICAL OVERVIEW

**49,995 REGISTERED VISITOR ATTENDANCE - LARGEST EVER**

Total Registered Visitor Attendance .....	<b>49,995</b> *	Net Sq. Ft. of Exhibit Space .....	<b>534,080</b> *
Registered Exhibitor Personnel .....	<b>22,080</b> *	Exhibiting Companies .....	<b>2,155</b> *
Total Registered Attendance .....	<b>72,075</b> *	International Exhibitors .....	<b>702</b>
Registered International Visitors .....	<b>9,830</b>	Countries Represented .....	<b>35</b>
Countries Represented .....	<b>169</b> *	Sponsors & Endorsing Associations .....	<b>39</b>
First-time Visitors .....	<b>18,612</b>		

## GEOGRAPHIC BREAKDOWN

**ALL 50 STATES AND 169 COUNTRIES REPRESENTED**

### UNITED STATES

West Coast .....	<b>3,424</b>
Mountain .....	<b>1,674</b>
North Central .....	<b>18,349</b>
South Central .....	<b>4,073</b>
New England .....	<b>1,364</b>
Mid Atlantic .....	<b>6,045</b>
South Atlantic .....	<b>5,056</b>
Puerto Rico & US Territories .....	<b>180</b>

**TOTAL 40,125 \***

### INTERNATIONAL

Canada .....	<b>2,709</b>
Europe .....	<b>1,070</b>
Mexico .....	<b>864</b>
South/Central America/Caribbean .....	<b>1,244</b>
Middle East.....	<b>1,049</b>
Asia/Pacific Rim/Australia .....	<b>2,370</b>
Africa/All other regions .....	<b>524</b>

**TOTAL 9,830**

## TYPE OF BUSINESS

**41% RESIDENTIAL; 77% COMMERCIAL;  
55% INDUSTRIAL; 34% INSTITUTIONAL**

Contractors/Dealers .....	<b>11,110</b>
Engineering, Design & Construction .....	<b>6,131</b>
Distribution .....	<b>13,292</b>
Manufacturers of HVACR and Allied Equipment & Components .....	<b>10,368</b>
Facility/Building/Plant Mgt. & Operations .....	<b>1,845</b>
Public Utilities .....	<b>727</b>
Education .....	<b>1,516</b>
Publishing/Press .....	<b>203</b>
Allied to the Field/Other .....	<b>4,763</b>

## JOB FUNCTION

**75% HAVE A ROLE IN PURCHASING**

Senior Management .....	<b>18,602</b>
Engineer/Architect .....	<b>8,147</b>
Operations/Maintenance .....	<b>1,712</b>
Technician .....	<b>2,387</b>
Purchasing .....	<b>1,293</b>
Research/Product Design & Dev. ....	<b>1,447</b>
Marketing/Sales .....	<b>11,440</b>
Consultant/Allied to the Field .....	<b>2,329</b>
Publishing/Education .....	<b>1,328</b>
Not given/Other .....	<b>1,310</b>

\* New AHR Expo All-time Record