



Johnson Controls General Manager of Thermostats Rob Munin to Present at AHR

Atlanta, Jan. 14, 2019 – [LUX](#), a Johnson Controls brand, is pleased to announce that JCI General Manager Thermostats and LUX CEO Rob Munin will be speaking as part of the AHR Expo Product Presentation Series. Munin will highlight the co-branding tools available to contractors to drive visibility and business. This session will take place on Tuesday, Jan. 15 at 12:45 p.m, at Theatre C room 103.

Munin will showcase a first-of-its-kind, co-branding program for contractors only available through LUX. The program offers contractors a “front and center” position with their brand in a homeowner’s mobile app. Contractors simply sign up for the program and are provided with simple instructions and a code that uploads their contact info and logo into the app with every install the contractor does with a LUX GEO®, GEOx or KONO® Smart Pro Edition thermostat. (iOS or android device friendly). And, best yet, it’s free of charge and LUX automatically extends the already generous five-year warranty to seven years.

“No other thermostat company shares its app with the contractors like LUX,” said Munin. “The contractor logo is visible from the main screens on the app - not just on a resource page. This puts a contractor top of mind when a homeowner needs them.”

Contractors are challenged when it comes to marketing because homeowners often only think of them when there is a problem. Most homeowners resort to a quick search online if they need a quick answer. The upfront branding on the app enables them to look no further and puts the contractor top of mind before they can get to google. The LUX Co-branding program offers free advertising in a most prominent position. With the co-branding on the app, the contractor is able to engage daily with homeowners and the brand is always present. LUX will be releasing a new look and advanced features to the app in February.

To sign-up for the LUX Co-branding program, contractors should go to the LUX Pro website to sign up - <https://pro.luxproducts.com/co-branding/>.

LUX is an innovative name in home comfort and one of the largest brands of thermostats with over 16 million thermostats installed worldwide. LUX thermostats are powered by innovative design and technology with a focus on ease of use and rich features making it easy for end users to manage their indoor comfort. Users can save energy and money no matter the project budget with a full range of comfort controls from smart through job-friendly programmable and mechanical thermostats.

About Johnson Controls

Johnson Controls is a global diversified technology and multi industrial leader serving a wide range of customers in more than 150 countries. Our 135,000 employees create intelligent buildings, efficient

energy solutions, integrated infrastructure and next generation transportation systems that work seamlessly together to deliver on the promise of smart cities and communities. Our commitment to sustainability dates back to our roots in 1885, with the invention of the first electric room thermostat. We are committed to helping our customers win and creating greater value for all of our stakeholders through strategic focus on our buildings and energy growth platforms. For additional information, please visit www.johnsoncontrols.com or follow us @johnsoncontrols on Twitter.

Media Contact:

Kim Miller

LUX Products Corp.

617-610-0583

kim@klmpr.com