FOR IMMEDIATE RELEASE

BIG ASS FANS CONTINUES INNOVATIVE INDUSTRY LEADERSHIP WITH POWERFOIL D

LEXINGTON, KY - Big Ass Fans has unveiled Powerfoil D, the product of 10 years’ experience and purpose-built design.

The exceptionally engineered Powerfoil D is the first and only direct-drive overhead fan designed for harsh industrial environments. Powerfoil D illustrates the company’s continued commitment to building premium-quality products specifically designed for customer spaces.

Powerfoil D delivers strength and performance required for industrial applications, but with virtually silent operation and aesthetic appeal to thrive in any commercial or public setting.

“We’re leading the industry in direct-drive technology,” says John Gerhardt, Big Ass Fans product manager. “We designed Powerfoil D with the same premium materials and safety features as every fan in our Powerfoil line. As the only industrial fan with a standard IP66 rating, it’s every inch an industrial product.”

For more information, visit bigassfans.com or call 877-244-3267.

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About Big Ass Fans:
Starting in 1999, Big Ass Fans pioneered the high-volume, low-speed (HVLS) fan industry by introducing large industrial fans to agricultural spaces. Recognizing the fans’ versatility, our customers began to install them in warehouses, factories, commercial spaces, and homes. With each new application, our engineers set out to design the perfect solution to meet our customers’ needs. Our dedication to innovation has led us to develop the industry’s first silent motor technology, smart fan controls and automation, and the world’s brightest and most
efficient LED products. For more information about Big Ass Fans, visit bigassfans.com or call 877-244-3267.