At the 2020 AHR Expo, Friedrich will be showcasing its newest and most innovative solutions (booth #3533/West Hall). To schedule a booth tour at the show, or request interviews or images, contact Darcie Meihoff, on behalf of Friedrich, (971) 998-3782 or darciepdx@gmail.com

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FRIEDRICH INTRODUCES WI-FI TECHNOLOGY FOR DUCTLESS SPLIT SYSTEMS

Ductless products with built-in Wi-Fi marks a first for the U.S. A/C industry

SAN ANTONIO, Texas—Marking a first for the U.S. air conditioning market, Friedrich Air Conditioning Company, a leading U.S.-based manufacturer of heating, cooling and other room air conditioning products, is unveiling built-in Wi-Fi capabilities for its Floating Air® Series ductless split systems. Available in March for the company’s Premier and Pro wall-mounted and Pro ceiling cassette models, Friedrich is showcasing its latest Wi-Fi-enabled ductless products at the AHR Expo 2020 held in Orlando, Florida, Feb. 3-5.

Friedrich’s latest efforts to pioneer integrated Wi-Fi capabilities will help drive even greater demand for ductless among U.S. residential and commercial customers looking for the ultimate in air conditioning convenience and control. With Friedrich Wi-Fi-enabled Floating Air Series models, users can control their system from anywhere anytime using the FriedrichGo™ app to easily adjust settings or power their units on and off using their smartphone or other connected device. FriedrichGo also is compatible with Amazon Alexa or Google Home for voice-controlled convenience.

Already, ductless has taken the market by storm as an effective way to heat and cool indoor environments that allows for more precise temperature control, greater efficiency and quiet operation. While ductless systems have traditionally been used in spaces that don’t have existing ductwork, such as attics and basements, their popularity as a whole-home solution and for mixed-use commercial spaces continues to show strong growth. Flexibility to scale and “right size” ductless systems to the needs of a space along with cost saving of room-by-room control is driving interest among customers who view them as a smart solution when compared to all-or-nothing central air systems.

“In many circumstances, ductless is simply the wisest choice and now we’ve just made it that much smarter,” said TJ Wheeler, Friedrich Vice President of Marketing and Product Management. “Friedrich’s integrated Wi-Fi technology takes the convenience, efficiency and control that customers already love about ductless to a whole new level.”

Built-in Wi-Fi capability is just the latest ductless system innovation spearheaded by Friedrich. Last year, the company unveiled a number of advancements benefiting the HVAC trade, including introducing FastPro® technology designed to make ductless system installation, cleaning and servicing up to 50% faster, easier and more convenient for its Floating Air Pro and Premier Series. For more information about Friedrich’s complete offering of ductless split system solutions, visit https://www.friedrich.com/products/professional/ductless-split-systems.

About Friedrich Air Conditioning Co.
Founded in 1883, Friedrich has manufactured room air conditioners since 1952. Friedrich is a leading manufacturer of air conditioners and other home environment products. Constructed of the highest quality components, Friedrich products are built to exacting standards and are among the most sophisticated, energy efficient and quietest available. For more information, visit www.friedrich.com

(Suggested caption: Friedrich Floating Air® Series ductless with built-in Wi-Fi capabilities)